



THE BRIDAL HOUSE

Simply Beautiful

Congratulations on your recent engagement! Finding a beautiful wedding gown has likely become a top priority on your pre-wedding "to-do" list.

Our job is to make the wedding gown experience a positive one and to ensure you look your absolute best on one of the most important days of your life.

Get the Gown of Your *Dreams*

Step 1

The First Step: Bring one or two of your closest friends or family members to The Bridal House. To ensure you receive the customized service you deserve, we encourage you to make an appointment.

Step 2

Choices, Choices: Choose five gowns that you think you would love and that would suit your body type. We recommend choosing five different dress styles, so that you can see a variety of options. Our consultants will also choose a few gowns they think will look stunning on you. Don't worry if it's not what you originally chose. Feel free to take some photos of different options.

Step 3

Purchase: When you're ready, come by our store to place your wedding dress order. We'll take three quick measurements and ask for a 50% deposit. In discussion with you, we'll recommend a size based on your measurements. We'll then order your dress.

Step 4

Dress Visitation: Once your dress has arrived, one of our friendly staff will phone you and encourage you to come "visit" your dress. The visitation will give you the perfect opportunity to try on accessories, shoes and anything else you'll need for the big day!

Step 5

First Fitting: Call us to make your first fitting appointment or to pick up your dress, if you are doing alterations elsewhere. Please bring your shoes and any undergarments you will be wearing on your wedding day. Your gown will be pinned for adjustments, and we will go over the cost of alterations with you.

Step 6

Second Fitting: The second or final fitting helps to ensure that your gown fits well. If any last-minute changes are required at this time, we will make them for you.

Step 7

The Finishing Touch! After your fittings are completed, your gown goes to a finisher. These experts take care of the final details on your gown, ensuring it's checked, pressed, or steamed and readied for your special day. Select a day you'd like to pick up your gown, and we'll ensure it's ready to go in its own garment bag.

About The Bridal/Tuxedo House

We are a family-owned and operated business committed to ensuring that you and your wedding party look your best on your wedding day! This is one of the most important days of your life. As your experienced formalwear provider, you can trust us to provide you with stress-free service, smart advice, and incredible expertise.

To ensure you receive the best service, please phone us for an appointment at **454-1636**.

13059 - 156 Street
Edmonton, Alberta
www.thebridalhouse.com

groom
bridesmaid
ring bearer
groomsmen
flower girl

Tips & Tricks

Sizing: You may find that we need to order you a gown in a size that is larger than you are used to wearing. This is simply a reality in the bridal industry. Once you purchase your dress, we'll decide together what size to choose, based on industry sizing charts. Don't worry—our alteration process will give you a fantastic fit!

Alterations: Expect the tailoring process to be an additional expense ranging from \$300 and up.

Accessorizing—a Bride's Best Friend: When you come to view your wedding gown, we recommend using this time to try on different accessories. We have a variety of veils, earrings, and tiaras available in our store to help with this process.

Keep an Open Mind: We have lots of experience with wedding gowns! We find that many brides don't always end up with the wedding gown that they first thought they'd love. So try on a selection of gowns, and don't judge them from the hanger.

Fitting Friends: Bring one of your bridesmaids to your final fitting, so they can be taught how to arrange and hook the bustle on your gown properly.

The Celebration Plan: To earn extra savings, allow The Bridal/Tuxedo House to outfit your entire bridal party. A minimum of two bridesmaid gowns or two tuxedos must be ordered to qualify for our rewards program. The more you purchase, the more you save.

Destination Wedding

What kind of dress should you choose for your special destination wedding? What special considerations are there for a sandy "I-Do", mountain getaway or Vegas nuptials? The Bridal/Tuxedo House are your destination wedding experts! We carry exclusive lines of men's and women's destination wedding attire and offer the following helpful hints for planning this special type of wedding:

1 Smart Style: Dragging a long train down a sand beach aisle may not be an ideal scenario for your destination wedding gown. But this doesn't mean you need to sacrifice the dress of your dreams! Let us help you find something suitable for the occasion.

2 Best Foot Forward: Make sure you think about appropriate footwear to go with your gown. Flip-flops with cute manicured toenails make a great "beach" statement.

3 Getting There: Getting your dress to your wedding destination in a wrinkle-free manner is important. Check with your airline to see if they'll let you bring your dress on-board.

4 Let Us Help You Pack: Just bring us a standard carry-on suitcase, and we'll pack your dress and accessories for you! You'll be amazed at how it will fit!

5 For the Groom: Lighter materials, like cotton or linen, are a definite must. The Tuxedo House carries an exclusive line of Tommy Bahamas clothing, which is perfect for destination grooms.

The Celebration Plan

Enjoy big benefits with The Bridal/Tuxedo House's Celebration Plan. We carry everything for the flower girl, ring bearer, bridesmaid, groom, and groomsmen. Why not save while you celebrate and enjoy the convenience of dressing your entire wedding party in one location!

The Manhattan

Order All Three:

- Wedding Gown ·
- Two Bridesmaid Dresses ·
- Two Tuxedo Rentals ·

Save 12% on each purchase

The Cosmopolitan

Order Two of the Following:

- Wedding Gown ·
- Two Bridesmaid Dresses ·
- Two Tuxedo Rentals ·

Save 10% on each purchase

*Cannot be used in conjunction with another sale or promotion. Discounts will be applied after all deposits have been paid on ordered items. All packages can be changed or cancelled without notice.

