

THE BRIDAL HOUSE

# *Simply Beautiful*

The Next Steps Towards Your Dream Dress

Congratulations! Thank you for purchasing your wedding gown from The Bridal House. We're pleased to assist you in the next steps of "worry-free" wedding gown and accessories planning. We hope you find the following information and tips in this Next Steps reference guide useful as you prepare for your big day!

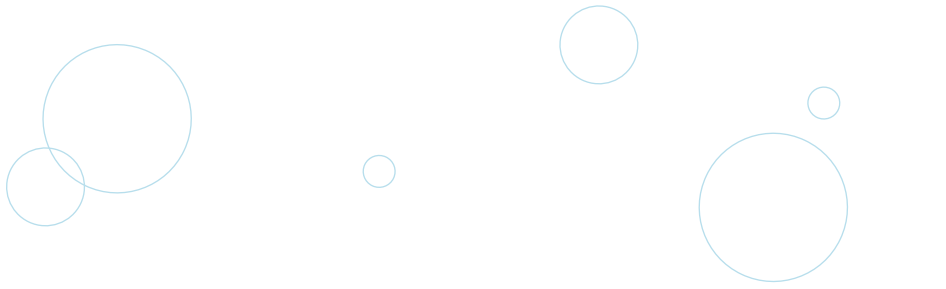


## Purchasing Your Gown

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If you have **purchased an in-house or sample gown**, you have paid either the complete total or at least 50% by now, with the remainder due in 30 days (after your purchase date). In-house or sample gowns are spot cleaned, steamed but not dry cleaned. The purchase price of every sample gown is based on its condition at the point of sale.

If you have **ordered your gown**, then you have paid for 50% of your gown, with the remainder due 30 days after you have been informed of your gown's arrival. The Bridal House does not have control over, or detailed knowledge of, shipments and arrivals for the manufacturer's product. You will receive a phone call or email from The Bridal House staff to inform you when your gown has arrived. Please keep us informed of any changes in your contact information.



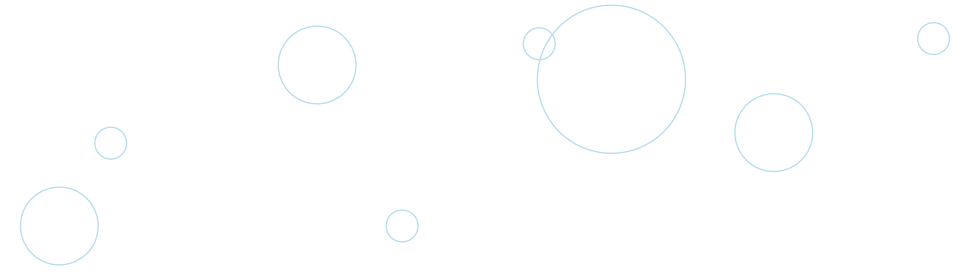
## The Wedding Party

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After you have selected and purchased your gown, take time to make important decisions on your accessories, your bridesmaids' attire, and the flower girl's dress. Now is also a good time to address the needs of the groom and his groomsmen. We are happy to help you coordinate wedding wear for your entire wedding party from The Bridal and Tuxedo House.

For your convenience, all accessory samples are sold on-site, and special orders can be made when enough ordering time is given. This depends on the product and season. Please speak with our staff for further details.

As part of our services, we offer a special Celebrations Program designed to help you save more when you order a minimum of two bridesmaid gowns or two tuxedos. The discount will be calculated on the total base price and applied to the final balance. Call us for further details.

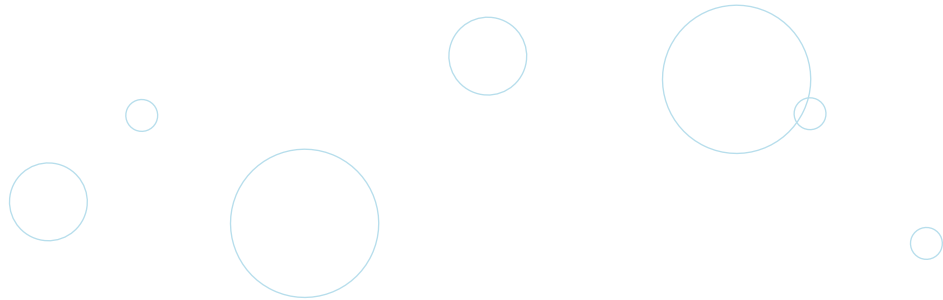


## What is a Visit?

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A visit is an opportunity to see your gown, accessorize and take photos, before your first fitting begins. A visit is not a scheduled appointment, but we ask that you call 24 hours in advance. We do not recommend visiting on Saturdays, as space is limited, or visiting after the fitting process has begun, as this may delay our ability to have your gown ready for pick-up. The duration of the visit may be limited to one hour, depending on the season.

Our consultants will be happy to assist you in finding your wedding-day-wear accessories and may suggest crinoline, cape, or cloak rentals. Consultants assisting you during your visit will not be able to quote alteration costs as that expertise is left to our “fitting staff”, in consultation with the seamstress, on your first fitting.

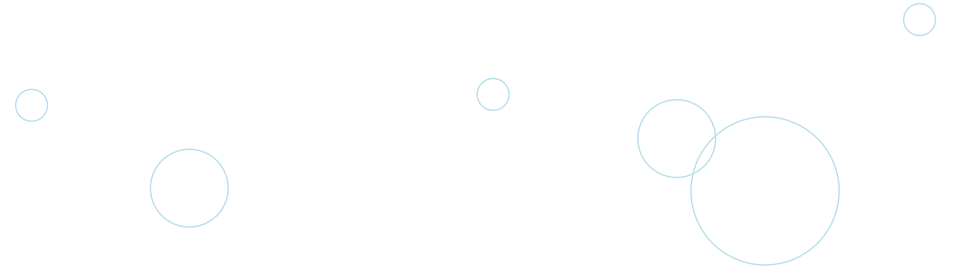


## What is a Fitting?

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A fitting is a professional appointment with our seamstress to determine the adjustments necessary to complete the fit of your gown. Keep in mind that ordering a gown does not mean it will be a custom fit. We consult with you to select your dress size based on two factors: your measurements taken at that time and the resulting size derived from the manufacturer’s size chart. In most cases, alterations/adjustments to your gown will likely be necessary. Alterations can be done through fittings at The Bridal House or elsewhere if you so choose.

Once your gown arrives at our store, two fitting appointments are usually required and all fittings are done at The Bridal House on a space-available basis. Call (780) 454-1636 to book your fitting appointment.



### **First Fitting**

For the first fitting, bring along the **shoes** and **undergarments** you plan to wear with your gown. If your gown has not been paid in full, the remaining payment will be due at this time. At this fitting, your gown will be pinned for adjustments, and the cost of alterations will be reviewed.

If you choose not to do any alterations once this process has begun, a charge of \$60 will be levied, and pins will be removed. Arrangements will then be made for steaming and pick-up. Once your gown has left our care, The Bridal House retains no further responsibility and will not accommodate a return for alterations, steaming, or pressing.

### **Second Fitting**

The second/final fitting is to ensure that all is well with the fit of your gown. More than two fittings may occasionally be required. At the final fitting, you may wish to bring someone who will be shown how to do up your gown and/or complete the bustle process.

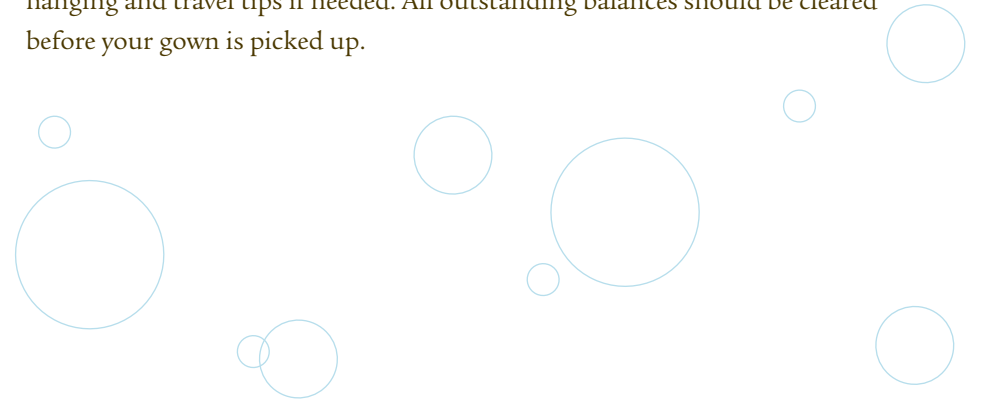
Although this is a very exciting time, we ask that fitting appointments not be used to accessorize, take photos, or show off your gown to your group, as time is limited with our professional seamstress. Also at this stage, all alterations and rental charges (e.g., crinolines, capes, shawls) should be paid in full.

## Picking Up Your Gown

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After your fittings are completed, your gown goes to the “finisher”. These experts complete the detailing on your gown, and then the gown is checked, pressed or steamed, and prepared for your special day. It is not recommended that your gown be tried on at this time.

At your final fitting, you will be asked to select a date on which you will pick up your gown and any accessories that are in our care. If you will not be picking up the gown yourself, we ask that you call and advise us of who will be picking up the gown. You will be asked to check over and sign for your gown before we package it in our signature opaque garment bag. Our staff will also be happy to provide hanging and travel tips if needed. All outstanding balances should be cleared before your gown is picked up.



# We Value Our Customers

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Our mission is to make the wedding gown purchase, from selection through to pick-up of your gown and accessories, as enjoyable and hassle-free as possible.

On behalf of the owners, management, and staff at The Bridal House, we sincerely thank you for your business, and we look forward to helping you feel **Simply Beautiful** on your special day.

## **The Bridal House**

(780) 454-1636

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## **The Bridal House Couture**

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